LET JOURNEYMAN MAXIMISE YOUR FILM’S FULL POTENTIAL
BECAUSE THAT'S WHAT WE DO
IF IT’S A GREAT STORY, WE’RE INTERESTED
the company

One of the world's leading factual distribution specialists.

Cover all markets worldwide, including broadcast, theatrical, digital, home entertainment and educational.

A unique distribution model encompassing a sophisticated publicity operation, 25-year relationship with buyers worldwide and a cutting edge digital release system.

Experience of representing some of the world's most prestigious and cutting-edge documentaries.
the strategy

Unique strategy for each film devised to maximise success in a complex market.

Strong relationships with major broadcasters and those in niche and emerging TV markets.

Relationships with major theatrical outfits, and run our own internal bookings system for one-off deals with independent screens.

Make films accessible to the public via our platforms for download, DVD, pop-up screenings and educational screenings.

Keeping our films alive is what we're known for - still making sales years after release.
the publicity

Sophisticated social networking presence, including over a million Youtube subscribers, integrated with digital marketing, including on-demand and sell-through platforms.

Weekly newsletters seen by over 6,000 buyers from all key markets.

Dedicated in-house publicity team, creating bespoke promotional material for all titles.

Strong presence at industry markets.
the digital launch

Simultaneous release across key digital platforms worldwide.

Over 2 million social media followers primed for new Journeyman releases.

Direct relationships with Amazon, Google Play and iTunes enables direct control of all aspects of release strategy and platform promotion.

Powerful social media matrix directly linking to transactional pages on VOD/SVOD platforms.

Expertise at layering social media promotion via third party networks.
10 REASONS WHY JOURNEYMAN IS THE RIGHT AGENCY FOR YOUR FILM
1

STRONG CONTACTS WITH EVERY SIGNIFICANT BROADCAST AND THEATRICAL OPPORTUNITY WORLDWIDE
OVER 20 YEARS EXPERIENCE IN THE GLOBAL FACTUAL MARKET
ONE OF THE MOST PROGRESSIVE DIGITAL SALES OPERATIONS ANYWHERE
DIRECT RELATIONSHIPS WITH MAJOR DIGITAL PLATFORMS
5

WEEKLY NEWSLETTERS SENT TO OVER 6000 BUYERS WORLDWIDE
ATTEND KEY TRADE MARKETS AND FESTIVALS
IN HOUSE OUTREACH, FESTIVAL AND PUBLICITY TEAM
8

TRANSPARENT MONTHLY ONLINE REPORTING & ACCESS TO FULL ACCOUNT HISTORY
9
EXPENSES-INCLUSIVE COMMISSION RATE
FLEXIBLE CONTRACTS, WITH A GET OUT CLAUSE ON 6 MONTHS’ NOTICE
“They have done a very good job selling our movie internationally. They are also very good about keeping in contact. They always return emails and are simply nice people. I’m very happy we went with Journeyman.”

Ramsey Denison, Director of What Happened in Vegas
"It's great to see that you are working with Journeyman Pictures - they are a reputable name in this industry."

Scott Hillier, European Independent Film Channel
“I am using Journeyman Pictures for TV distribution throughout the world. Not only are they effective and have reach everywhere, but they provide reports regularly and pay their bills on time.”

Dal La Magna, Producer of War Child
To find out more please contact Percy Preston: films@journeyman.tv